

James Chan, Ph.D.
Asia Marketing and Management (AMM)



James Chan, Ph.D., is founder and principal of Asia Marketing and Management (AMM), a Philadelphia-based consultancy specialized in advising U.S. firms on doing business in China and other Asian countries and on global entrepreneurship.

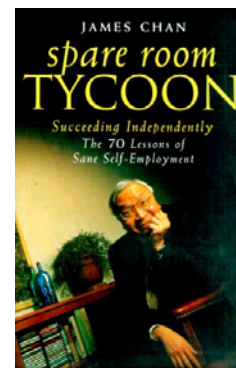
Since he founded his practice in 1983, James Chan has helped more than 100 U.S. companies expand their businesses in Asia. His clients include Kodak, Lucent Technologies, 3Com, Nationwide Insurance, Monitor Aerospace, Glenayre, American Management Association (AMA), Academic Press (Harcourt General), The International Monetary Fund (IMF), The Gale Group, ASTM International, Kingsbury Inc., Catawissa Lumber & Specialty Co., MidMarket Capital Advisors, Right Management Consultants, Vulcan Spring & Mfg. Co., Metal Powder Industries Federation (MPIF), Wood Components Manufacturers Association (WCMA), American Hardware Manufacturers Association (AHMA), Unified Abrasives Manufacturers' Association (UAMA), Lake States Lumber Association (LSLA), The Motor and Motion Association (SMMA), the Robotic Industries Association (RIA) and others.

Dr. Chan is a member of the Association for Corporate Growth (ACG), the MidAtlantic Consultants Network, and the Mid-Atlantic District Export Council of the U.S. Department of Commerce.

An experienced, animated public speaker in three languages—English, Mandarin Chinese, and the Cantonese dialect—James Chan offers customized seminars including “*Taking the China Market by the Horns*,” “*Dueling with the pirates: Seven Successful Strategies*,” and other workshops that are designed to help U.S. firms export American-made products and services to China and other global markets.

James Chan is the author of *Spare Room Tycoon*. The book tells the real-life stories and hard-won wisdom of how 40 men and women including James Chan have turned their personal passions and visions into successful businesses. The book's website is:
<http://www.SpareRoomTycoon.com>.

Born in Guangzhou (Canton), China in 1949, Dr. Chan received his Ph.D. in geography in 1977 from the University of Michigan, Ann Arbor; M.A. in 1973 from the University of Chicago, and B.A. in 1970 from the University of Hong Kong.



A naturalized citizen of the United States, James Chan lives and works in Philadelphia. To view his website, go to: <http://www.AsiaMarketingManagement.com>. E-mail James Chan at: JamesChan@AsiaMarketingManagement.com.